



PENSACON

2019 SPONSORSHIP PACKAGES

PLATINUM - \$10,000

- Full page color ad in the program book
- 450 inserts placed into VIP gift bags (must provide inserts)
- Skyscraper ad on Pensacon website from time of payment through May 1, 2019
- Footer button ad on Pensacon website from time of payment through May 1, 2019
- A banner ad on our mobile app from date of launch through May 1, 2019
- One promotional graphic, weblink, and text-based description about your company on the sponsors section of the mobile app from date of launch through May 1, 2019
- Your logo on all print advertising from date of payment (dependent upon deadlines)
- Your logo prominently featured on the merchandise/swag bags as a sponsor
- Large banner (6'W x 10'H) hung in the middle of the convention center (must provide the banner)
- Your logo prominently featured on our "Thank you to our sponsors!" banner at the convention
- Your logo prominently featured on our "Welcome to Pensacon" banner
- Your logo on sponsors page of the Pensacon website
- Promotion and mention of your sponsorship on all Pensacon social media accounts
- 6 VIP passes and 4 weekend passes to Pensacon 2019

GOLD - \$5,000

- Full page black and white ad in the program book
- 450 inserts placed into VIP gift bags (must provide inserts)
- Footer button ad on Pensacon website from time of payment through May 1, 2019
- One promotional graphic, weblink, and text-based description about your company on the sponsors section of the mobile app from date of launch through May 1, 2019
- Your logo on the merchandise/swag bags as a sponsor
- Medium banner (4'W x 8'H) hung in the middle of the convention center (must provide banner)
- Your logo on our "Thank you to our sponsors!" banner at the convention
- Your logo on our "Welcome to Pensacon" banner
- Your logo on sponsors page of the Pensacon website
- Promotion and mention of your sponsorship on all Pensacon social media accounts
- 2 VIP passes and 6 weekend passes to Pensacon 2019



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SILVER - \$2,500

- Half page black and white ad in the program book
- Footer button ad on Pensacon website from January 1 - May 1, 2019
- One promotional graphic, weblink, and text-based description about your company on the sponsors section of the mobile app from date of launch through May 1, 2019
- Your logo on our “Thank you to our sponsors!” banner at the convention
- Your logo on sponsors page of the Pensacon website
- Promotion and mention of your sponsorship on all Pensacon social media accounts
- 6 weekend passes to Pensacon 2019

BRONZE - \$1,000

- Quarter page black and white ad in the program book
- Footer button ad on Pensacon website from January 1 - May 1, 2019
- One promotional graphic, weblink, and text-based description about your company on the sponsors section of the mobile app from date of launch through May 1, 2019
- Your logo on our “Thank you to our sponsors!” banner at the convention
- Your logo on sponsors page of the Pensacon website
- Promotion and mention of your sponsorship on all Pensacon social media accounts
- 4 weekend passes to Pensacon 2019

EXCLUSIVE VENUE SPONSORSHIPS AVAILABLE

Please inquire with Kat Bishop, Director of Marketing

APPLICABLE TO ALL SPONSORSHIP PACKAGES

- VIP Passes do not come with VIP Parking or VIP gift bags
- Passes that are included in the above sponsorship packages are to be used by owners/staff of the sponsoring company. These are not available to be used as promotional items. Pensacon offers customized sponsorship packages that also include passes for promotional use; please notify Kat Bishop, Director of Marketing, if you are interested in a customized sponsorship.